

Optimise Your SALES & SELLING

Ask STAX to Help You Create a Winning Strategy in Minutes.

it
stacks
up
2023



ASK STAX

**Ask your AI-powered VA to save you time,
money, and stress while delivering on
time, within budget, and without blame,
denial or excuses - ever**

www.itstacksup.com

SALES & SELLING

STAX
PROMPT
TESTED?

AREA OF SALES & SELLING

Think How You Can Customise & Refine What You Ask Stax



STRATEGIC PLANNING

“ what are the key elements and components of planning, documenting, executing and automating our sales strategy for selling online (and on appointments) that we need to consider when writing our sales strategy document. Please write as though it our statement of intent. “

TIP: Refer to our Start Selling Programme for maximum ROI



TACTICAL PROSPECTING

“Share the 12 best online and the 12 best offline tactics for prospecting and generating B2B sales leads and to increase the success and likelihood of scheduling appointments and closing more sales. Write your answer as a statement of intent in our strategy document including typical costs and timescales..“

TIP: Consider reading our book Pipeline & Using our Lead Generation System



APPOINTMENTS

“Share how we will prepare and structure as a sales call embodying the following steps: Establish rapport, lay the ground rules, the likely outcomes & next steps after the call. Confirm their situation, challenges & future goals. Identify the financial impact of their situation. Confirm their needs & budget. Share how the prospect can benefit from what we offer and how we will address any objections as they arise.“

TIP: Refer to our START SELLING Programme to improve conversions.



REVIEW PROGRESS

“Confirm how we can improve sales performance after each sales call, appointment or transaction. Identify clear areas we could revisit to identify gaps, weaknesses and ways we can streamline, automate, reduce costs and maximise conversions and ROI.“

TIP: Refer to our START SELLING Programme to improve conversions.



TRAINING & SUPPORT

“Suggest 12 innovative and effective martech ways to better manage our customer data, better segment and mine our data for better insights in identifying and creating more sales opportunities, generate more repeat sales and extending the lifetime value of our customers whilst ensuring we comply with the appropriate data protection legislation. Please write as though we are including this in a strategy document. Do you understand?“

TIP: Find our more about our app and How it can help manage your data



PLEASE NOTE: **ASK STAX** Can occasionally generate incorrect information or provide wrong information. For best results, follow the STAX PROMPT GUIDELINES as we do not take responsibility for the output you produce.

SALES & SELLING



OPTIMISE FOR SUCCESS

TIP	EXPLANATION	READ?
1	KEEP IT SIMPLE Use simple language and avoid complex or technical terms that may be difficult for STAX to understand..	<input type="checkbox"/>
2	BE PATIENT Allow STAX time to process and generate a response. It may take a few moments for the AI to provide an answer.	<input type="checkbox"/>
3	BE CLEAR & SPECIFIC Phrase your questions, prompts and instructions clearly and concisely, avoiding any ambiguity or confusion by STAX..	<input type="checkbox"/>
4	PROVIDE EXAMPLES If appropriate, provide examples or scenarios to help STAX better understand your question.	<input type="checkbox"/>
5	NATURAL LANGUAGE Speak, to, instruct or ask STAX in natural language, as you would when communicating with a person.	<input type="checkbox"/>
6	PUNCTUATION Use appropriate punctuation: Proper punctuation can help STAX better understand the structure of your sentences..	<input type="checkbox"/>
7	AVOID BIAS Avoid using biased or leading language that may influence STAX's response.	<input type="checkbox"/>
8	PROVIDE FEEDBACK If you receive an answer that is not helpful, provide feedback to help STAX learn and improve its responses.	<input type="checkbox"/>
9	THINK STRATEGIC STAX can be a great tool for learning, research and copywriting, , so don't forget to think strategically, tactically, practically & have fun.	<input type="checkbox"/>
10	PARANTHESIS Use (parenthesis) to help STAX better understand your intent and generate more accurate responses. For example, "Can you provide some tips for selling online (using zoom?)". Additionally, using [] can help STAX better understand your intent for more accurate responses.	<input type="checkbox"/>

PLEASE NOTE

For fast results, simply copy and paste ([Ctrl] + C) & ([Ctrl] + P) each of our recommended prompts and personalize to suit.



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**YOUR
AI-POWERED VA**

