Optimise Your MARTECH STACK

Ask STAX to Help You Create a Winning Strategy in Minutes.





Ask your Al-powered VA to save you time, money, and stress while delivering on time, within budget, and without blame, denial or excuses - ever

www.itstacksup.com

MARTECH STACK

AREA OF MARTECH STACK

Think How You Can Customise & Refine What You Ask Stax

STAX PROMPT TESTED?



ADTECH & PROMOTION

I. TIP: Consider upgrading & logging into our app for automated solutions

"Please Suggest 12 practical ways to leverage adtech and promotional ideas for generating leads online to reach business owners and persuade them to visit our website and sign up for our free offer to help them with their marketing challenges. Give examples, typical costings and timescales for each of the 12 ways."





CONTENT & EXPERIENCE

TIP: Consider reading our book "Martech Simplified" for more help "Please suggest 12 innovative and engaging tactics to enhance our content and the user experience on our website, to help them engage with us more and have an enhanced user experience and customer journey that they would want to recommend to others. Please share approximate costs and timescales to implement these tactics."





SOCIAL & RELATIONSHIPS

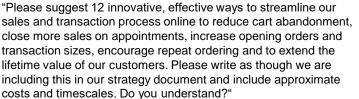
TIP: Consider reading our book "Martech Simplified" for more help "Please suggest 12 productive innovative and effective ways to improve social engagement online on our social networks, website and community to create better, richer and engaging relationships with prospective customers and our clients. Suggest ways to improve and enhance the relationship between us to better understand and address their needs for wanting more leads, appointments, sales and revenue and less stress, costs or feeling overwhelmed. Please write it for inclusion as a statement of intent for our strategy document."





SALES & COMMERCE

TIP: For more help on sales appointments, check out our sales & selling area.







DATA

TIP: Find our more about our app and How it can help manage your data

"Suggest 12 innovative and effective martech ways to better manage our customer data, better segment and mine our data for better insights in identifying and creating more sales opportunities, generate more repeat sales and extending the lifetime value of our customers whilst ensuring we comply with the appropriate data protection legislation. Please write as though we are including this in a strategy document. Do you understand?"





MANAGEMENT

TIP: Find our more about how we can help you manage your marketing.

"Suggest 12 innovative and effective ways for us to better manage our sales, marketing and martech strategy, focusing on ways to produce better results, reporting and insights for managing tasks more effectively, holding staff accountable, reduce marketing costs, and to maximise sales, revenue, ROI and ROAS whilst increasing stakeholder, shareholder and staff loyalty and morale



PLEASE NOTE: ASK STAX Can occasionally generate incorrect information or provide wrong information. For best results, follow the STAX PROMPT GUIDELINES as we do not take responsibility for the output you produce.

MARTECH STACK



OPTIMISE FOR SUCCESS

READ? TIP **EXPLANATION** Use simple language and avoid complex or technical terms that KEEP IT SIMPLE may be difficult for STAX to understand... Allow STAX time to process and generate a response. **BE PATIENT** It may take a few moments for the AI to provide an answer. Phrase your questions, prompts and instructions clearly and **BE CLEAR & SPECIFIC** concisely, avoiding any ambiguity or confusion by STAX.. If appropriate, provide examples or scenarios to help STAX PROVIDE EXAMPLES better understand your question. Speak, to, instruct or ask STAX in natural language, as you NATURAL LANGUAGE would when communicating with a person. Use appropriate punctuation: Proper punctuation can help **PUNCTUATION** STAX better understand the structure of your sentences.. Avoid using biased or leading language that may influence **AVOID BIAS** STAX's response. If you receive an answer that is not helpful, provide feedback to PROVIDE FEEDBACK help STAX learn and improve its responses. STAX can be a great tool for learning, research and copywriting, THINK STRATEGIC so don't forget to think strategically, tactically, practically & have fun. Use (parenthesis) to help STAX better understand your intent and **PARANTHESIS** generate more accurate responses. For example, "Can you provide some tips for selling online (using zoom?)". Additionally, using [] can help STAX better understand your intent for more accurate responses. EASE NOT

For fast results, simply copy and paste ([Ctrl] + C) & ([Ctrl] + P) each of our recommended prompts and personalize to suit.

it stacks UP

PLEASE NOTE: ASK STAX Can occasionally generate incorrect information or provide wrong information. For best results, follow the STAX PROMPT GUIDELINES as we do not take responsibility for the output you produce.

YOUR AI-POWERED VA



OPTIMISE YOUR SUCCESS

PRIORITY

DASHBOARD	Upgrade and our cloud based app will help you manage your reporting and share confide, progress and results with stakeholders, shareholders & investors quickly in real-time.	
EMAIL	Upgrade and our cloud based app will help you design email templates & manage sending your emails to maximise open rates, increase response to help you build your list.	
AUTOMATION	Upgrade and our cloud based app will help you automate all your workflows, processes and sales process to better streamline your activities and save time, money & stress.	
SOCIAL MEDIA	Upgrade and our cloud based app will help you manage all your social media accounts and profiles through one single dashboard to better manage your social media engagement.	
CONTACTS	Upgrade and our cloud based app will help you manage all your customer data, segment your lists and help you to identify new sales opportunities from increasing customer life time value.	
LANDING PAGES	Upgrade and our cloud based app will help you create stunning landing Pages, sales page and registration pages for your lead magnets, events and scheduled appointments.	
PIPELINE	Upgrade and our cloud based app will help you manage your sales pipeline and to score leads. When used in conjunction With our Lead Generation Programme, achieve good results.	
PROMPT ENGINEER	Upgrade and "ASK STAX", our A.I. powered prompt engineer to help you write ads, headlines, CTAs, emails, sales pages webinar content and strategy documents & automate key tasks.	
EXPERT HELP	Don't forget you can always upgrade and receive expert help, guidance and support including coaching and consultancy to enable you to reach your sales and marketing goals faster.	

^{*} Please Note: DIY (Do It Yourself), DWY (Done With You) & DFY (Done For You Options) are available upon request.

OUR PROMISE

We promise to help you identify what's holding you back & preventing the results you want, then assist you to plan, document, execute & automate your sales & marketing.



MARTECH STACK

